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**BRITT ERICA IDE**  
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## **EXPERIENCED CORPORATE DIRECTOR**

**Governance Professional | Energy Expert | Consensus Builder**

25+ years of engineering, business and legal experience

Industry expertise: Utilities, Energy, Technology, Renewables, Education and Sustainability

**Strategic, collaborative, interdisciplinary leader** with operational experience in energy generation, transmission, operations, energy markets, innovative technology, renewables, manufacturing, sales, M&A, sustainability and marketing. Experienced with all sides of energy issues: utility, government, industrial, commercial and NGOs. Practiced with key Board topics: governance, finance, risk analysis and regulation.

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### **CORPORATE BOARD SERVICE**

*NorthWestern Energy, (NYSE:NWE)* Infrastructure Stakeholder Group Dec 2015 to present  
**Advisory Group Member** for collaborative long-term planning for transmission and reliability

*PCS Adventures!, Inc., (OTC:PCSV)* Board of Directors Jan 2014 to Nov 2015  
**Independent Chair of Board**; Nominating & Governance (Chair), Compensation Committees  
Public company that sells STEM education tools in 14+ countries

- Elected chair in recognition of creation and maintenance of effective governance
- Ability to work with CEO to identify and pursue critical objectives from a strategic mindset

### **GOVERNMENT & NONPROFIT BOARD SERVICE**

*Big Sky Chamber of Commerce* 2016 to present  
**Board Director and Interim CEO**

*Governor Bullock's Montana Clean Power Plan Advisory Council* 2016 to present  
**Appointed Advisor and Selected Facilitator**

*Hotrock Energy Research Organization* 2015 to present  
**Board Director**  
Collaborative research and pilot projects related to **Enhanced Geothermal Systems**

*Northwest Chapter of the National Association of Corporate Directors* 2015 to 2016  
**Membership Committee**  
Co-founded Boise section of Northwest NACD Chapter to promote **director professionalism**

*Boise State University, Responsible Business Initiative, College of Business & Economics* 2014 to 2016  
**Advisory Council**

*Idaho Clean Energy Association* 2014 to 2015  
**Strategic Board Facilitator** for renewable energy and smart grid business trade association

*Idaho Nonprofit Center* 2009 to 2014  
**Board Director and Treasurer**; Past Public Policy and Governance Chairs

### **CAREER HISTORY**

*Clean Energy & Empowerment (C3E) Initiative, DC, Palo Alto & Cambridge, MA* 2014 to present  
**Appointed Ambassador**  
Active in US DOE/MIT/Stanford collaboration to develop clean energy technology and leaders

*Ide Energy & Strategy*, Boise, ID and Bozeman, MT

2011 to present

**President**

- Counseling **energy and technology companies** on strategy, policy and connections
- Developed sustainability and stakeholder engagement strategies for Canadian mining company
- Facilitated marketing and public affairs strategy for **clean energy and energy efficiency** trade group
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*Idaho Power Company*, Boise, ID

2009 to 2011

**Senior Counsel**

\$400 million revenue (NYSE:IPA), vertically integrated electric utility with 2000 employees

- Advised and supported **energy trading group and risk management**
- Architected successful effort for US DOE **Smart Grid** Implementation Grant of \$47 million
- Negotiated complex energy transactions including **power purchase agreements**
- Supported transmission operations, engineering, reliability, integration and planning
- Solved regulatory and operational challenges for hydro, coal, gas and **renewable** generation
- Produced strategic analysis of climate change and renewable standards for IRP & financial reporting
- Served **energy efficiency and demand response** group on legal issues and strategy consulting

*Healthwise, Incorporated*, Boise, ID

2005 to 2008

**Associate General Counsel**

Global provider of SaaS health information, decision support tools and behavior change assistance

- Led all contracting supporting sales, installation and customer support
- Advised on business in Canada, France, India, Mexico, South Africa & United Kingdom
- Launched joint ventures as **member of strategic Operations Leadership Team**

*Albertson's, Inc.*, Boise, ID

2005

**Senior Attorney**

In 2005, (NYSE:ABS) Fortune 50, \$39.9 billion revenue, 241,000 employees, 2,500 retail stores

- Served as lead attorney for satellite common carrier, IP, IT, marketing and private label products
- Advocate and team member for **sustainability and energy projects**

*Boise Cascade Corporation*, Boise, ID

2000 to 2004

**Counsel**

In 2004, (NYSE:BCC) Fortune 250, \$8.2 billion revenue, 55,000 employees, multinational distributor and manufacturer of office supplies, technology products, paper & building materials

- Led interdisciplinary teams (Human Resources, Treasury, Operations, etc.) for **complex transactions** (up to \$3.7 billion) for business mergers, acquisitions and divestitures
- Managed regulatory aspects of **PURPA QF biomass co-generation facility**
- Supported Canadian, Brazilian, Australian and European subsidiaries

*Earlier experience includes: United States Court of Appeals for the Tenth Circuit*, Salt Lake City, UT, Law Clerk, 1999 to 2000; *Montana State University*, Bozeman, MT, NSF Graduate Research Fellow, 1995 to 1996; *Battelle Memorial Institute*, Columbus, OH, **Energy Engineering Researcher**, 1993 to 1995; and *Ohio House of Representatives*, 1993 & *Utah House of Representatives*, 1999 **Constituent Service**

**EDUCATION**

- **Juris Doctor** *University of Utah College of Law*
- **Master of Science, Environmental Engineering** *Montana State University*
- **Bachelor of Science, Mechanical Engineering**, *The Ohio State University* (and *Cornell University*)
- **Certificate in Mediation Training** *Harvard Negotiation Institute*